

2022 THEME: Facing The Future





NEW FOR 2022: **community**

CAI CANADA CONFERENCE

EXHIBITOR & SPONSOR PROSPECTUS

Be part of Canada's leading trade show and conference for building owners and property, facility and operations managers





ABOUT THE REMI SHOW

For more than 25 years, MediaEdge Communications has been at the forefront of communication solutions, providing innovative products and services to organizations within a variety of business sectors.

MediaEdge currently partners with upwards of 80 different industry associations, has launched and produced more than 100 conferences and trade shows across Canada, and offers award-winning, 360-degree integrated marketing solutions. MediaEdge is proud to bring the 2022 REMI Show to Canadian real estate professionals and their valued service providers.

REMI Network (Real Estate Management Industry) consists of a number of long-standing and industry recognized print, digital and event properties that are owned and operated by MediaEdge Communications. Specific brand names under the REMI umbrella include: Canadian Property Management; Condominium Business; Canadian Apartment; Canadian Facility Management & Design; Design Quarterly; and Construction Business.

The REMI Show was strategically developed for building owners and developers as well as property, facility and operations managers. MediaEdge will market the REMI Show to its impressive database that consists of over 100,000 real estate professionals. This database also provides great exposure opportunities for show exhibitors and sponsors.

The REMI Show floor will be comprised of a large and well-represented selection of many recognizable industry manufacturers, service providers and professional services organizations. The REMI Show will share the trade floor and education sessions with IFMA and its annual IFMA Global Canada trade show and conference and also with CAI and its annual CAI Canada Conference. Beyond the trade show floor, the REMI Show and its valued show partners will deliver a series of education sessions that pertain to building operations, new technologies, new techniques and much more. Additionally, numerous networking opportunities exist for peer-to-peer and client-supplier interaction.

2022 REMI Show Supporting Partners



















Official 2022 REMI Show Media Products

















WHERE?

The Metro Toronto
Convention Centre,

North Hall 255 Front Street West Toronto, ON, Canada

WHY TORONTO?

Toronto is the capital of Ontario and the largest city, per capita, in all of Canada, boasting a population of over 2.7 million residents. Toronto is also the fourth largest city in North America, only surpassed by Mexico City, New York and Los Angeles. Toronto is a sophisticated, cosmopolitan city and a gateway to a vast and diverse region. It is also the financial services capital of Canada and the fastest growing financial centre in North America.



Key decision-makers involved in the commercial, retail, industrial, educational, healthcare, government, multiunit residential, and hospitality sectors. Attendees will include the following segments:

- Condominium Industry Developers and Property Managers
- Real Estate Developers/Owners
- In-house and Third-Party Property/Facility
 Management Organizations
- Property, Facility and Operations Managers
- Consultants, Professional Service Providers and Others Allied to the Industry
- Apartment Industry Developers, Owners, and Property Managers

WHO SHOULD EXHIBIT/SPONSOR?

Industry suppliers from a wide variety of categories can benefit from exhibiting at the REMI Show:

Advertising & Marketing • Apparel/Uniforms • Architecture/Design/Décor • Audio/Video • Building Automation Systems • Building Maintenance Contracting • Cabling • Cleaning Products and Services • Computer Software/ Hardware • Consulting • Electrical/Mechanical • Elevator • Energy Efficiency Products • Energy Efficiency Incentives/ Programs • Engineering • Exterior Building Products • Facilities Maintenance/Operations • Financial Services • Furniture • General Contracting • HVAC Equipment & Services • Human Resources and Training • Interior Building Products • IT Systems and Technology • Intellectual Properties/Licensing • Janitorial Services • Landscaping Products & Services • Legal/Regulatory • Lighting Products & Services • Marketing/Communications • Roofing Products & Services • Security and Surveillance Products & Services • Signage • Social Media • Tenant Programs and Services



Enhance your impact and success by booking an advertisement in the official 2022 REMI Show and CAI Canada Conference Show Guide:

The Show Guide is a full-sized, full-colour publication distributed to each delegate upon arrival at Show Registration. It contains key details about the floor plan, exhibitors, sessions, speakers and special events. Increase your brand retention and corporate visibility while driving delegate traffic to your booth. The Show Guide has an excellent postshow shelf life as many delegates keep it as a handy source guide for the year.

AD RATES

| Sizes | Rate |
|----------------------------|---------|
| Full Page | \$1,850 |
| 2/3 Vertical | \$1,650 |
| 1/2 Island | \$1,475 |
| 1/2 Horizontal or Vertical | \$1,350 |
| 1/3 Square or Vertical | \$1,025 |
| 1/4 Vertical | \$700 |

2022 REMI Show Schedule (Tentative)

Tuesday, June 7

Exhibitor Move-in Day

8:00 a.m. - 8:00 p.m. Exhibitor Set-Up / Move-in, Show Registration Open

Wednesday, June 8

Trade Show, Education Sessions & Networking Events

8:00 a.m. - onwards Show Registration Open

8:45 a.m. - 9:45 a.m. Condominium Industry Keynote & Breakfast

10:00 a.m. - 4:00 p.m. Trade Show Floor Open
10:30 a.m. - 11:15 a.m. Education Sessions
Noon - 12:45 p.m. Education Sessions

12:30 p.m. - 2:00 p.m. Lunch (Trade Show Floor)

2:00 p.m. - 2:45 p.m. Education Sessions

3:00 p.m. - 4:00 p.m. On-Floor Networking Reception

4:15 p.m. - 10 p.m. Industry Night Networking Reception (Elephant & Castle)

Thursday, June 9

Trade Show, Education Sessions & Networking Events

8:00 a.m. - onwards
8:45 a.m. - 9:45 a.m.
10:00 a.m. - 3:00 p.m.
10:30 a.m. - 11:15 a.m.
Noon - 12:45 p.m.
12:30 p.m. - 2:00 p.m.
2:00 p.m. - 3:00 p.m.

Show Registration Open
Real Estate Industry Keynote
Trade Show Floor Open
Education Sessions
Education Sessions
Lunch (Trade Show Floor)
On-Floor Closing Reception

THE FIVE PILLARS OF THE 2022 REMI SHOW:

PROFESSIONAL DEVELOPMENT & LEADERSHIP





ENERGY EFFICIENCY & SUSTAINABILITY



CONDOMINIUM SECTOR



THE 2022 REMI SHOW EDUCATION PROGRAM

oming June 8th and 9th to the Metro Toronto Convention Centre, MediaEdge is proud to present a high-calibre education program, designed with input from prominent players in Canada's property-management industry.

The 2022 REMI Show's education program will draw on North American and globally-sourced presenters, well-vetted case studies, effective management strategies, and a host of game-changing new technologies to deliver critical insight into the real issues building owners and property/facility/operations managers face today.

Delving into "essential learning" through panel discussions and organic networking opportunities, industry newcomers and veterans alike will have the opportunity to hear from and meet with frontline professionals who are responding to challenges, solving problems and driving innovation. Our education program will consist of a number of important and timely topics for all building types including condominium, commercial, retail, healthcare, apartment, academic, industrial, government, owneroccupied, and more.

The REMI Show's education program will consist of five important streams:

- 1. Building Operations
- 2. New Building Technologies
- 3. Professional Development& Leadership
- 4. Energy Efficiency & Sustainability
- 5. Condominium Sector

Several education sessions will be delivered for each of the above four streams. The selected sessions promise to cover a wide, timely and important range of topics with industry-recognized presenters on both days of the REMI Show.



CAI 2022 CONFERENCE EDUCATION PROGRAM:

- Condo Legal Roundup & Breakfast
- CAO/CAT Update
- Mental Health First-aid Kit
- Supply Chain Woes
- "Who Let the Dog Out?" Pets in Condos
- Plug-in: Electric Vehicles in Condos



MAKE SURE YOUR COMPANY AND PRODUCTS ARE IN FRONT OF AN EAGER AUDIENCE OF PROSPECTIVE BUYERS. A BOOTH AT THE 2022 REMI SHOW WILL ENABLE YOU TO:

- **SHOWCASE** your products and services in front of thousands of customers and prospects
- **DEVELOP** strong and profitable relationships with senior decision makers who have buying power
- **ENGAGE** a wide range of professionals involved in the Canadian Real Estate industry
- MEET & PRESENT your offerings to qualified buyers
- INCREASE brand awareness
- LAUNCH/INTRODUCE new products & services
- TAKE onsite orders
- **MEET** new supplier partners
- **SEE** what your competition is currently offering and keep them in your rear view mirror. Your competition will be present, make sure the show sales leads don't go their way
- THROUGH a very robust Show Education

 Program with top notch presenters, you will hear about current trends, new technologies, new techniques and other important issues that affect day to day condominium operations



Strategic Marketing to Increase your Show ROI:

ur large industry database and targeted marketing and promotional programs will help you optimize the visibility of your organization and maximize your show investment. The below items are available to all REMI Show exhibitors and sponsors, allowing you to connect before, at and after the show:

COMPLIMENTARY TRADE SHOW FLOOR PASSES:

These customized promotional templates will be offered to your firm by show management and can be sent to your clients, allowing them access to the show on your behalf. This will also increase traffic to your booth space and allow you to pre-book meetings at the show

BECOME A SHOW SPONSOR:

Take advantage of the impressive list of sponsor entitlements inside each show-sponsor package that will increase your profile and show your support of this industry event

POSTING OF YOUR BOOTH SPACE AND COMPANY DETAILS:

Get visibilty on the show websites, e-newsletters, social media channels, show guide and print media products

MARKETING PROGRAM

DISCOUNTS: All

REMI Show and CAI
Canada Conference
exhibitors and
sponsors will receive
discounts off of
normal, posted
rates that can be
applied to your
print and digital
media advertising
placements

The REMI Show will be marketed through the following REMI media products:

REMI Network
Total database of over
Page views per month
Subscribers

Copyrights

Fracebook, Twitter and LinkedIn)

Copyrights



THE 2022 CAI CANADA CONFERENCE SPONSORSHIP PROGRAM



CAI Canada is proud to announce that our 2022 annual conference will be held in tandem with the REMI Show. This co-location poses a range of excellent opportunities for CAI Canada and its valued members and supporting sponsors. CAI Canada will be delivering a specific condominium education program "Condominium Industry Track" that is an important component of the REMI Show's overall education program. CAI Canada Conference attendees will be able to enjoy our condominium education track sessions and will have open access to other REMI Show education sessions at no charge. Beyond the robust education program, CAI Canada Conference attendees will also have complimentary access to the REMI Show trade show floor and all industry networking/social events.



The REMI Show is part of the REMI Network which has produce media products for the Canadian real estate industry since 1985. This portfolio includes Condominium Business magazine and its companion e-newsletter, website and social media channels. CAI Canada has also developed a supporting industry partnership with Condominium Business which will provide a range of exposure opportunities for our valued members and sponsors. Please visit www.reminetwork.com for additional details.

This show and media relationship provides CAI Canada, the CAI Canada Conference and our valued members with an entirely new set of exposure opportunities. Please see our enhanced sponsor program below and contact **Chuck Nervick**, SVP, MediaEdge Communications at **chuckn@mediaedge.ca** or **416-803-4653** if you have interest in being a 2022 sponsor or exhibitor.



PARTNER LEVEL

\$10,000 (only 1 available)

CAI Canada Sponsor Benefits:

- Conference Premium Booth 10' x 20'
- Company logo on attendee badges
- Six, top banner ads on the CAI e-newsletter in 2022
- · Company logo on all CAI email broadcasts
- Webinar sponsorship (3 webinars in total)
- 10, CAI social media spotlights

2022 CAI Canada Conference/2022 REMI Show/REMI Network Sponsor Benefits:

CAI Canada Conference / REMI Show Guide:

- One complimentary, 1/2 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Condominium Business Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Condominium Business (CB) - under this sponsor category heading
- Opportunity to provide quotes and insights on identified Condominium Business magazine articles
- Company logo and sponsor recognition inside the CAI Canada supplement - placed in Condominium Business magazine
- A series of well-positioned CAI Canada Conference promotional advertisements and articles will be created and placed on Condominium Business website and e-newsletter. Once the show promo advertisements and articles are clicked, the viewer will be taken to a 2022 CAI Canada Conference landing page that will include your company logo, name and sponsor heading with a link to your website
- Specially customized advertising/marketing packages are available to all 2022 CAI Conference exhibitors/sponsors

Other Sponsor Benefits:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite show signage under this sponsor heading
- Co-sponsor positioning and company logo posted on onsite signage at the June 8 CAI Canada Conference Breakfast and Keynote (MTCC)
- Co-sponsor positioning and company logo posted on onsite signage at the June 8 Industry Night Networking Reception (Elephant & Castle)
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Verbal sponsor recognition over the show speaker system on both June 8 and June 9
- Applicable to partake in specially designed REMI media marketing packages
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

DIAMOND LEVEL

\$7,500/per (only 4 available)

CAI Canada Sponsor Benefits:

- Conference Premium Booth 10' x 10'
- Company logo on choice of (conference delegate bag, CAI breakfast or conference registration desk)
- Four, banner ads on the CAI e-newsletter in 2022
- · Company logo on all CAI email broadcasts
- Webinar sponsorship (2 webinars in total)
- 8, CAI social media spotlights

2022 CAI Canada Conference/2022 REMI Show/REMI Network Sponsor Benefits:

CAI Canada Conference / REMI Show Guide:

- One complimentary, 1/2 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- · Enhancement of company's alphabetical booth listing

Condominium Business Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Condominium Business (CB) - under this sponsor category heading
- Opportunity to provide quotes and insights on identified Condominium Business magazine articles
- Company logo and sponsor recognition inside the CAI Canada supplement - placed in Condominium Business magazine
- A series of well-positioned CAI Canada Conference promotional advertisements and articles will be created and placed on Condominium Business website and e-newsletter. Once the show promo advertisements and articles are clicked, the viewer will be taken to a 2022 CAI Canada Conference landing page that will include your company logo, name and sponsor heading with a link to your website
- Specially customized advertising/marketing packages are available to all 2022 CAI Conference exhibitors/sponsors

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite show signage under this sponsor heading
- Co-sponsor positioning and company logo posted on onsite signage at the June 8 CAI Canada Conference Breakfast and Keynote (MTCC)
- Co-sponsor positioning and company logo posted on onsite signage at the June 8 Industry Night Networking Reception (Elephant & Castle)
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Verbal sponsor recognition over the show speaker system on both June 8 and June 9
- Applicable to partake in specially designed REMI media marketing packages
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

PLATINUM LEVEL

\$5,000/per (only 4 available)

CAI Canada Sponsor Benefits:

- Conference Standard Booth 10' x 10'
- Conference coffee breaks
- Four logo placements on the CAI e-newsletter in 2022
- · Company logo on all CAI email broadcasts
- Webinar sponsorship (1 webinar)
- 6, CAI social media spotlights

2022 CAI Canada Conference/2022 REMI Show/REMI Network Sponsor Benefits:

CAI Canada Conference / REMI Show Guide:

- One complimentary, 1/4 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Condominium Business Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Condominium Business (CB) - under this sponsor category heading
- Opportunity to provide quotes and insights on identified Condominium Business magazine articles
- Company logo and sponsor recognition inside the CAI Canada supplement - placed in Condominium Business magazine
- A series of well-positioned CAI Canada Conference promotional advertisements and articles will be created and placed on Condominium Business website and e-newsletter. Once the show promo advertisements and articles are clicked, the viewer will be taken to a 2022 CAI Canada Conference landing page that will include your company logo, name and sponsor heading with a link to your website
- Specially customized advertising/marketing packages are available to all 2022 CAI Conference exhibitors/sponsors

Other Sponsor Benefits:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite show signage under this sponsor heading
- Co-sponsor positioning and company logo posted on onsite signage at the June 8 Industry Night Networking Reception (Elephant & Castle)
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Applicable to partake in specially designed REMI media marketing packages
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

GOLD LEVEL

\$2,500/per

CAI Canada Sponsor Benefits:

- Four logo placements on the CAI e-newsletter in 2022
- Company logo on all CAI email broadcasts
- Webinar sponsorship (1 webinar)
- 5, CAI social media spotlights

2022 CAI Canada Conference/2022 REMI Show/REMI Network Sponsor Benefits:

CAI Canada Conference / REMI Show Guide:

- One complimentary, 1/4 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread (if you have a booth)
- Booth location reference and colour highlight on exhibition floor plan (if you have a booth)
- Enhancement of company's alphabetical booth listing (if you have a booth)

Condominium Business Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Condominium Business (CB) - under this sponsor category heading
- Opportunity to provide quotes and insights on identified Condominium Business magazine articles
- Company logo and sponsor recognition inside the CAI Canada supplement - placed in Condominium Business magazine
- A series of well-positioned CAI Canada Conference promotional advertisements and articles will be created and placed on Condominium Business website and e-newsletter.
 Once the show promo advertisements and articles are clicked, the viewer will be taken to a 2022 CAI Canada Conference landing page that will include your company logo, name and sponsor heading with a link to your website
- Specially customized advertising/marketing packages are available to all 2022 CAI Conference exhibitors/sponsors

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite show signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Applicable to partake in specially designed REMI media marketing packages
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

2022 CAI CANADA CONFERENCE - INDUSTRY BREAKFAST

\$2,000/per

This special CAI condominium industry breakfast and keynote event will occur during the 2022 REMI Show starting on Wednesday, June 8 from 8:45am to 9:45am at the Metro Toronto Convention Centre. This sponsor opportunity provides excellent visibility and company branding as well as staff and client attendance at a reserved table.

2022 CAI Canada Conference/2022 REMI Show/REMI Network Sponsor Benefits:

CAI Canada Conference / Industry Breakfast:

- One, up front positioned "reserved" table for your staff and clients (8 total seats)
- Company logo and branding during the event

CAI Canada Conference / REMI Show Guide:

- One, complimentary company listing advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan (if you have a booth)
- Enhancement of company's alphabetical booth listing (if you have a booth)

Condominium Business Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Condominium Business (CB) - under this sponsor category heading
- Opportunity to provide quotes and insights on identified Condominium Business magazine articles

- Company logo and sponsor recognition inside the CAI Canada supplement - placed in Condominium Business magazine
- A series of well-positioned CAI Canada Conference promotional advertisements and articles will be created and placed on Condominium Business website and e-newsletter. Once the show promo advertisements and articles are clicked, the viewer will be taken to a 2022 CAI Canada Conference landing page that will include your company logo, name and sponsor heading with a link to your website
- Specially customized advertising/marketing packages are available to all 2022 CAI Conference exhibitors/sponsors

- Company logo positioned on onsite show signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space (if you have a booth)
- Applicable to partake in specially designed REMI media marketing packages
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023
- Applicable to partake in specially designed REMI media marketing packages
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023



SILVER LEVEL

\$1,500/per

CAI Canada Sponsor Benefits:

- Two logo placements on the CAI e-newsletter in 2022
- Company logo on all CAI email broadcasts
- Webinar sponsorship (1 webinar)
- 3, CAI social media spotlights

2022 CAI Canada Conference/2022 REMI Show/REMI Network Sponsor Benefits:

CAI Canada Conference / REMI Show Guide:

- One complimentary, company listing advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan (if you have a booth)
- Enhancement of company's alphabetical booth listing (if you have a booth)

Condominium Business Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Condominium Business (CB) - under this sponsor category heading
- Opportunity to provide quotes and insights on identified Condominium Business magazine articles
- Company logo and sponsor recognition inside the CAI Canada supplement - placed in Condominium Business magazine
- A series of well-positioned CAI Canada Conference promotional advertisements and articles will be created and placed on Condominium Business website and e-newsletter. Once the show promo advertisements and articles are clicked, the viewer will be taken to a 2022 CAI Canada Conference landing page that will include your company logo, name and sponsor heading with a link to your website
- Specially customized advertising/marketing packages are available to all 2022 CAI Conference exhibitors/sponsors

Other Sponsor Benefits:

- Company logo positioned on onsite show signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space (if you have a booth)
- Applicable to partake in specially designed REMI media marketing packages
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

BRONZE LEVEL

\$500/per

CAI Canada Sponsor Benefits:

- Two logo placements on the CAI e-newsletter in 2022
- · Company logo on all CAI email broadcasts
- · 2, CAI social media spotlights

2022 CAI Canada Conference/2022 REMI Show/REMI Network Sponsor Benefits:

CAI Canada Conference / REMI Show Guide:

- One complimentary, company listing advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan (if you have a booth)
- Enhancement of company's alphabetical booth listing (if you have a booth)

Condominium Business Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Condominium Business (CB) - under this sponsor category heading
- Company logo and sponsor recognition inside the CAI Canada supplement - placed in Condominium Business magazine
- A series of well-positioned CAI Canada Conference promotional advertisements and articles will be created and placed on Condominium Business website and e-newsletter. Once the show promo advertisements and articles are clicked, the viewer will be taken to a 2022 CAI Canada Conference landing page that will include your company logo, name and sponsor heading with a link to your website
- Specially customized advertising/marketing packages are available to all 2022 CAI Conference exhibitors/sponsors

- Company logo positioned on onsite show signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space (if you have a booth)
- Applicable to partake in specially designed REMI media marketing packages
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023



LANYARD SPONSORSHIP

Only One Sponsor Position Available at:

\$5,000 CAD/per (Member Rate)

\$7,500 CAD/per (Non-Member Rate)

The Lanyard Sponsors receive the following benefits:

Show Lanyards:

 Company logo printed on all attendee lanyards which will be given to attendees at the main registration desk

Show Guide:

- One complimentary, 1/2 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below. Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2022 REMI Show exhibitors/sponsors

Other Sponsor Benefits:

- 250 additional lanyards will be provided to the sponsor for their own use
- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Verbal sponsor recognition over the show speaker system on both June 8 and 9
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2022 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

EDUCATION PROGRAM SPONSORSHIP

Up to Five Total Sponsor Positions Available at:

\$2,500 CAD/per (Member Rate)

\$4,000 CAD/per (Non-Member Rate)

The Education Program Sponsors receive the following benefits:

Exclusive Education Session Sponsor:

The Education Sponsor Program sponsor will be the exclusive sponsor of one of the following education sessions for the 2022 REMI Show:

- 1. New Building Technologies
- 2. Professional Development & Leadership
- 3. Building Operations
- 4. Energy Efficiency & Sustainability

Each session sponsor will receive:

- · Logos on room signage
- Logo on session power point presentation slides
- Opportunities to introduce the session presenters and provide welcome remarks

Show Guide:

- One complimentary, 1/4 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- · Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below. Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2022 REMI Show exhibitors/sponsors

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Verbal sponsor recognition over the show speaker system on both June 8 and 9
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2022 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

BUILDING OPERATOR INDUSTRY UPDATE & BREAKFAST SPONSORSHIP

Only One Sponsor Position Available at:

\$5,000 CAD/per (Member Rate)

\$7,500 CAD/per (Non-Member Rate)

This special industry event will take place at the MTCC on June 8, 2022 from 8:45am to 9:45am

Building Operator Industry Update & Breakfast Sponsor receives the following benefits:

- · Logos on room signage
- Logo on session power point presentation slides
- Opportunities to introduce the session presenters and provide welcome remarks

Show Guide:

- One complimentary, full page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below. Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
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- Specially customized advertising packages are available to all 2022 REMI Show exhibitors/sponsors

REAL ESTATE INDUSTRY KEYNOTE SPONSORSHIP

Only One Sponsor Position Available at:

\$5,000 CAD/per (Member Rate)

\$7,500 CAD/per (Non-Member Rate)

This Real Estate Industry Keynote event will take place at the MTCC on June 9, 2022 from 8:45am to 9:45am

The Real Estate Industry Keynote Sponsor receives the following benefits:

- · Logos on room signage
- Logo on session power point presentation slides
- Opportunities to introduce the session presenters and provide welcome remarks

Show Guide:

- One complimentary, full page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- · Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
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- Specially customized advertising packages are available to all 2022 REMI Show exhibitors/sponsors



WIFI SPONSORSHIP

Only One Sponsor Position Available at:

\$8,500 CAD/per (Member Rate) \$10,500 CAD/per (Non-Member Rate)

The exclusive WiFi Sponsor receives the following benefits:

WiFi Password:

- Exclusive opportunity to customize the show WiFi password using your company name and/or product name
- Your sponsorship provides all show attendees with the opportunity to have WiFi access in all show areas; education session rooms, trade show floor, receptions and common areas

Show Guide:

- One complimentary, 1/2 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
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- Specially customized advertising packages are available to all 2022 REMI Show exhibitors/sponsors

Other Sponsor Benefits:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Verbal sponsor recognition over the show speaker system on both June 8 and 9
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2022 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

SHOW GUIDE SPONSORSHIP

Only Two Sponsor Positions Available at:

\$2,500 CAD/per (Member Rate)

\$5,000 CAD/per (Non-Member Rate)

The Show Guide Sponsors receive the following benefits:

Company logo on the front cover of the official show guide Show Guide:

- Company logo present on the Show Guide outside front cover indicating this sponsor level
- One complimentary, full page/four-colour company advertisement positioned on the Inside Front Cover (IFC)
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- · Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
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- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2022 REMI Show exhibitors/sponsors

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Verbal sponsor recognition over the show speaker system on both June 8 and 9
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2022 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

DELEGATE BAG SPONSORSHIP

Only Three Sponsor Positions Available at:

\$2,500 CAD/per (Member Rate)

\$3,500 CAD/per (Non-Member Rate)

The Delegate Bag Sponsors receive the following benefits:

Delegate Bag:

- Delegate bags will be given to show attendees at the main registration desk
- · Company logo on the front of all delegate bags
- Company literature placed inside all delegate bags

Show Guide:

- One complimentary, 1/4 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
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- Specially customized advertising packages are available to all 2022 REMI Show exhibitors/sponsors

Other Sponsor Benefits:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2022 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

COFFEE BREAK & WATER SPONSORSHIP

Only Two Sponsor Positions Available at:

\$2,500 CAD/per (Member Rate)

\$4,000 CAD/per (Non-Member Rate)

The Coffee Break & Water Station Sponsors receive the following benefits:

Show Guide:

- One complimentary, 1/4 page/four-colour company advertisement
- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
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- The advertisements will be posted on the following websites: REMI Network; Canadian Property Management; Canadian Facility Management & Design; Condominium Business; Canadian Apartment; Facility Cleaning & Maintenance; ISSA Canada; and IFMA
- Specially customized advertising packages are available to all 2022 REMI Show exhibitors/sponsors

- Beverage serving stations to be positioned near the booth spaces of the sponsors
- Company logo and sponsor recognition on signage and table tent cards that will be positioned at the beverage serving stations
- Opportunity for each of the sponsors to provide a draw prize for each day's coffee breaks that will be announced over the show sound system and handed out at each sponsor's booth
- Company logo positioned on all pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Prominent sign indicating this sponsorship level for display at your exhibit space
- Four complimentary, full-attendee registrations and tickets to all show social events
- Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Applicable to partake in specially designed REMI media marketing packages
- Applicable to be a 2022 show session presenter (topic to be mutually agreed upon)
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023

NETWORKING RECEPTIONS

Sponsor Positions Available at:

\$2,000 CAD/per (Member Rate) \$3,500 CAD/per (Non-Member Rate)

This sponsorship is positioned around the three networking receptions that will occur on both days of the 2022 REMI Show. Typically, shows offer sponsor positions for individual receptions, but for the 2022 REMI Show, your organization will be part of all planned networking receptions. This high-exposure and affordable sponsorship position provides funding for the reception's beverages and food and includes an array of excellent sponsor benefits as listed below. An important sponsor benefit is the opportunity to exclusively host your clients on both days of the 2022 REMI Show.

Reception Details:

- Trade Show Floor Reception REMI Show trade floor, 3:00pm - 4:00pm on Wednesday, June 8
 - This reception will provide attendees with access to several beverage stations positioned on the trade show floor, providing an array of beverage options including craft beer, wine, mixed drinks and soft drinks
- All-Industry Reception Elephant & Castle (King and Simcoe Streets) - 4:00pm onwards on Wednesday, June 8
 - This reception will provide attendees with access to an excellent array of food, and beverage options and opportunities to connect with real estate industry professionals
- Trade Show Floor Reception REMI Show trade floor, 2:00pm - 3:00pm on Thursday, June 9
 - This reception will provide attendees with access to several beverage stations positioned on the trade show floor, providing an array of beverage options including craft beer, wine, mixed drinks and soft drinks

The Networking Reception Sponsors receive the following benefits:

Show Guide:

- Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading)
- Company logo and sponsor recognition in Exhibition floor plan spread
- Booth location reference and colour highlight on exhibition floor plan
- Enhancement of company's alphabetical booth listing

Print & Digital Media:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Canadian Property Management (CPM), Canadian Facility Management & Design (CFM&D), Condominium Business (CB), Canadian Apartment (CAM) and Facility Cleaning & Maintenance (FC&M) - under this sponsor category heading
- A series of well-positioned REMI Show promotional advertisements will be created on the websites below. Once the show promo advertisements are clicked, they will open up to a landing page that will include your company logo, name and sponsor heading with a link to your website
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- Opportunity to select one reception beverage item that will be positioned and served near or inside the sponsor's trade show booth during the two REMI Show trade floor receptions
- Each sponsor will receive 25 REMI Show delegate passes and reception tickets for their clients. The tickets provide access to all REMI Show educations sessions, the trade show floor, access to all three networking receptions and food and beverages at all three receptions
- Each sponsor will be provided with a customized client invitation (electronic) that has their company name listed and the words "Reception Ticket - Compliments of YOUR COMPANY NAME". This invitation will be designed by the REMI Show and sent to each sponsor for them to email to their clients. The e-invite also includes a link for your clients to register for the REMI Show
- Company logo and sponsor recognition on signage and table tent cards that will be positioned at the REMI Show and the Elephant & Castle Reception
- Opportunity for each of the sponsors to provide draw prize for the All-Industry Reception at the Elephant & Castle that will be announced over the venue sound system and handed out at the reception
- Each sponsor that donates a draw prize will be part of the actual draw and will appear in the photograph taken of the winner
- Company logo positioned on pre-show attendee promotional materials (printed and digital)
- Company logo positioned on onsite signage under this sponsor heading
- Company logo on the television screens at the All-Industry Reception at the Elephant & Castle
- Prominent sign indicating this sponsorship level and the name of the food or beverage item served from your trade show booth space
- Five complimentary booth staff registrations with access to food and beverages at the three receptions will also be made available to staff working the booth space during the show (for each 10' x 10' booth)
- Applicable to partake in specially designed REMI media marketing packages
- Permission to use this sponsor level reference in corporate marketing materials
- First right of refusal on this sponsorship for 2023



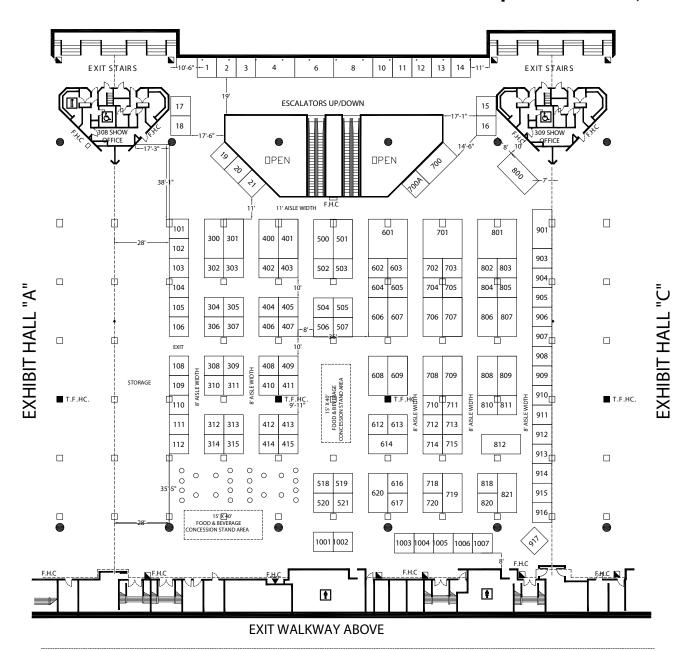








THE 2022 REMI SHOW, IFMA GLOBAL CANADA, CAI CANADA CONFERENCE AND ISSA SHOW | JUNE 8TH-9TH, 2022



METRO TORONTO CONVENTION CENTRE LEVEL 300, EXHIBITION, HALL B (NORTH HALL)

LEGEND

F.H.C:

FIRE HOSE CARINET

MEN'S ROOM (WC)

HANDICAP (WC)

■T.F.H.C: TEMPORARY FIRE HOSE CABINET

₩ WOMEN'S ROOM (WC)

COLUMN

QUESTIONS, READY TO BOOK? PLEASE CONTACT YOUR EXHIBIT TEAM:

Chuck Nervick | Senior Vice President | Email: chuckn@mediaedge.ca | Office: 416-512-8186 x 227







CONTRACT FOR EXHIBIT SPACE

This Agreement for exhibit space at the event ("Show") is made between the REMI Show ("Show Management") and the company listed below ("Exhibitor"):

June 8 - 9, 2022 | Metro Toronto Convention, Toronto, Ontario, Canada

Exhibiting Company Name (EXACTLY AS IT IS TO APPEAR IN SHOW GUIDE & WEBSITE EXHIBITOR LISTING):

For Office Use
Booth(s) Assigned: ______
Square Ft: _____
Booth Cost: \$ _____
HST (13%): \$ _____
Total (Cdn.): \$ _____

| Postal | /Zip Code | |
|--|---|---|
| | Website | |
| Direct Phone | | |
| | Cell | |
| #3 | Boot | h Size |
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| REMI Show c/o MediaEdge Co 2001 Sheppard Av Phone: 416-512-818 | ommunications Inc. enue East, Suite 500, Torc 86 x280 Fax: 416-512-834 | |
| | | S PLUS TAX): |
| 50% due with Balance of 509 TERMS AND CO breach the terms management are refull. The exhibitor in this agreement a reserves the right to space or to relocate not relieve the exhand rescheduled to 50% deposit equal space following the payment will secure to the 2023 Show. The show date in 20 prior to the show no in full to the new so the exhibitor also paid over the 509 be retained to hold breach the shown that the shown that the shown in full to the new so the shown that the shown | this Contract 6 due by April 8, 2022 NDITIONS: Should the e of this agreement, all p non-refundable and the te accepts and will comply w and in the exhibitor service or relocate the assigned exh e the show to an alternate le ibitor of their obligations. o a 2023 date, the exhibit to their total booth cos e payment schedule in this e the exhibitor's booth sp. The remaining 50% balance 1023. If an exhibitor has paid noving to a new date in 200 how date in 2023 with no on has the option to recei 6 deposit fee amount, b d the space for 2023. The | payments received by show that space fees remain due in with the rules and regulations a manual. Show management hibitor booth(s) to an alternate ocation. Such relocations shall If the 2022 show is cancelled tor will be required to pay a sts to hold their 2023 booth agreement. The 50% deposit ace and will be applied in full be is due within 120 days of the 100% of their total booth fees 23, those fees will be applied further payments required. If the payments required in the 50% deposit will still be exhibitor agrees to carry a |
| | #3 nstagram: @ SEND CHEQUES REMI Show c/o MediaEdge Co 2001 Sheppard Av Phone: 416-512-818 EXHIBIT SPACE (PER 10' X 10' B 1 booth 2-4 booths 5-9 booths 10+ booths PAYMENT SCH 50% due with to Balance of 509 TERMS AND COI breach the terms management are refull. The exhibitor of relieve the exh and rescheduled to space following the payment will secure to the 2023 Show. To the show man in full to the new so The exhibitor also paid over the 50% per teached to hole minimum of \$2,000 minimum of \$2,000 minimum of \$2,000 | Postal/Zip Code |

Provincial Ministry of Labour.

the Occupational Health and Safety Act as outlined by the appropriate